



Highland Council of Community Events

## Highland Council of Community Events (HCCE) Meeting Minutes

February 7<sup>th</sup>, 2019

**Called to Order** 7:01 p.m. **Called to Order:** President, Chris Kornaus.

**HCCE Members Present:** Liz Al-Akel, Liz Breslin, DeAnna Kornaus, Elmo Parlor, Dean Smith, Victoria Smith (Virtual), Brandon Wolak, and Erica Wolak

**HCCE Officers Present:**

*President*-Chris Kornaus, *Vice-president*- John Breslin,  
*Financial VP*-Dawn Wolak, *Secretary*- Kristen Smith

**Liaisons Present:** Mark Herak

**Guests:** Michael Cardone, and George Al-Akel

**Minutes Review:** January 2019 Minutes were reviewed and accepted.

Motion: Erica Wolak

Second: DeAnna Kornaus

Vote: Accepted

**Financial Report:** Dawn Wolak

3K moved from SPC EVENTS 18<sup>TH</sup> RE-ENACTMENT (036-000-38605) to  
PARK&REC MAIN SQ CONTRIBUTION (036-000-39001) FOR TURNK OR TREAT

**Action:** Mark Herak to ensure we can see the financial roster as things are applied to the report.

**Liaison Report:** Mark Herak

Mark informed the Council that there was one opening for a 4-year term appointment to HCCE.

We have 2 people currently waiting for appointment: Jackie Herrera and Christine Gonzalez.

Mark confirmed there is not an open position at this time for the 2 new members.

List of current terms is being confirmed between Michael Griffin and Kristen Smith.

**Action:** Once current list is confirmed- Kristen to email Mike Griffin Na Bernie Zemen requesting 4 new openings to add 4 new members.

Proposal was submitted by Brandon Wolak to move Erica Wolak to open 4-year position and mover her current 1-year position to Jackie Herrera.

**Note:** Appointments and terms are the responsibility and decision of the Highland Town Council.

## Committee Reports

**Memorial Day** (May 27<sup>th</sup>, 2019) – Erica / Jack / Christine

Erica- No Update.

**Arts & Crafts** (Independence Festival July 3<sup>rd</sup>-July7th) – Erica / DeAnna / Adam

Erica- Updating Applications

**Fireworks** (Independence Festival July 3<sup>rd</sup>-July7th) – Liz B / John/Chris

John- No Update.

DeAnna questioned if there was a planned rain date. John said it would be 7/5 since this year, that is still a normal festival date.

**Twilight Parade** (Independence Festival July 3<sup>rd</sup>) – Kristen / DeAnna/Christine/Chris

Kristen stated applications will open May 1<sup>st</sup>, 2019.

Motion made to approve on-line application tool fee of \$24.99 /month for 3 months.

Motion: Kristen Smith

Second: Liz Breslin

Vote: Passed

**Action:** Liz Breslin to contact judges for 2019

**Kiddie Parade** (Independence Festival July 7th) – Erica /Christine/Chris

Kristen proposed doing an on-line application for the Kiddie Parade as well. There would be no extra cost for the tool being used for the Twilight Parade. Discussion to keep the marketing for the Kiddie Parade to the details and the link to the on line tool. This would ensure parents get familiar with registering and we could leverage the tool for future events.  
**Action:** Kristen to find out the cost for the tool /pricing for a full year vs. 3months so we can use the tool for other events.

**Food Trailers** (Independence Festival July 3<sup>rd</sup>-July 7th) – Dawn

Dawn waiting on Festival Hours before applications can be sent out.

**Grounds** (Independence Festival July 3<sup>rd</sup>-July 7th) – John/Dean/Brandon/Chris

John spoke to Donnie (Amusement co) regarding Festival Hours.

**Proposed times below:**

**7/3 Wed.** Festival Hours: 5-11pm Wristbands: 5-10pm

**7/4 Thur.** Festival Hours: 1-9pm Wristbands: 1-5pm

Motion made to Stay Open **7/4 until 1-10pm**

Motion: Liz Breslin

Second: DeAnna Kornaus

Vote: Passed

**7/5 Fri.** Festival Hours: 5-11pm Wristbands: 5-10pm

**7/6 Sat.** Festival Hours: 1-11pm Wristbands: 1-5pm

**7/7 Sun.** Festival Hours: 1-9pm Wristbands: 1-5pm Last Blast Bands: 6-9pm

Motion made to abolish rule that no 2 family member can be in the ticket booth at the same time. Discussion presented that the rule was designed for an issue regarding members who are no longer here, and that the rule makes it very difficult to cover the booth during the needed hours of the festival.

Motion: Brandon Wolak

Second: Liz Breslin

Vote: Passed

**Action:** Mark Herak to take the vote back to the Town Council for final approval.

Discussion regarding Special needs hours for bracelets. DeAnna asked about options for hours outside bracelet times.

**Action:** John to contact Donnie to see if he can accommodate hours outside normal operations for special needs riders.

**Security** (Independence Festival July 3<sup>rd</sup>-July 7th) – Bernie Zemen / Chief Hojnicky / Dean/John

No Update.

**Action:** Dean and John to provide final festival hours to Chief Hojnicky

**Publicity** (Independence Festival July 3<sup>rd</sup>-July 7th) – Dean / Erica/Tori

Not doing Panorama this year as they have made too many mistakes.

**Entertainment** (Independence Festival July 3<sup>rd</sup>-July 7th) – Tom Lounges

No Update. Tom waiting on Festival Hours

**Trunk or Treat** (October 26<sup>th</sup>) – DeAnna /Chris / Christine

No Update. Tom waiting on Festival Hours

**Santa Parade** (November 30<sup>th</sup>) – DeAnna /Chris / Kristen

Discussion to move the time for the Parade and Santa visit to an earlier time of day. Talk to Parks & Rec and possibly join in conjunction with Main Street to have businesses participate with specials on menus, shopping. The discussion of a scavenger hunt to the businesses suggested.

**Action:** DeAnna to contact Lance from Main Street about possibilities.

**Old Business**

Nothing discussed

**New Business –**

John presented the idea of bringing back the **Battle Of The Ridge** again in 2020. We would have to find a host unit, and obtain approval from Highland Fire Chief Timmer.

**Action:** John to talk to Fire Chief Timmer, then look for a host unit that is interested.

Mark Herak asked about the possibility of a beer garden for the festival. Discussion centered around the difficulty in staffing and in the amount of room the beer garden would take up in the park. Options for dates to have an event with a beer garden we proposed Fall (Beer Brats, & Bands) or in conjunction with the Fall Corn Roast suggested. One idea presented was to do a Black Party event and let the merchants downtown sell food, beer and beverages.

Mark Herak presented information on new businesses coming to Highland and shared information on the new dental office being built where the Kiddie Shop was, the new convention center, and the move for Public Works.

**Meeting Adjourned:** 8:27 pm. Motion: Brandon Wolak  
Second: Erica Wolak

**Next HCCE Meeting:** Thursday, March 14th            7:00pm

Respectfully Submitted, Kristen Smith, Secretary

**2019 Festival Dates**

- Wed July 3 Parade
- Thurs July 4 Fireworks
- Fri July 5
- Sat July 6
- Sun July 7